



# RITHURAG BABU R P

DELIVERING THE FUTURE, TODAY !

## PROFILE

A multidisciplinary professional with strong expertise in logistics operations management, website and mobile app development, and digital marketing strategy. I specialize in building efficient operational workflows, developing scalable digital platforms, and implementing performance-driven marketing solutions that help businesses improve visibility, streamline processes, and accelerate growth. By combining technical development skills with practical logistics experience and data-driven marketing insights with focus on delivering smart, reliable, and results-oriented solutions for modern businesses.

## EDUCATION

### CBSE Class XII

Sri Sathya Sai Vidyapeeth - Srisailam

- Passed Out

### AMIE Engineering in Computer Science

Distance Edu, Institute of Engineers, Kolkata

- Ongoing

### Bachelor of Computer Applications

Distance Edu, Indira Gandhi National Open University (IGNOU)

- Ongoing

### Bachelor of Computer Applications

Distance Edu, North East Frontier Technical University (NEFTU)

- Passed Out

## WORK EXPERIENCE

### Freelance Web Developer, Digital Marketing & SEO

Online, 2013 - Present

- Worked over hundreds of web projects including full websites, mobile applications, and developed decent portfolio
- Worked for different clients since 2018 for promoting their brand online over social media, digital media and other website along with expertise in managing online ad networks for advertising their brands.

### Operations Team Lead

Delhivery Limited, 2024 - Present

- Completed Delhivery Skills Development Program (SDP) and placed as Operations Team lead worked at multiple locations across Kerala managing operations on field handling over 2k shipments per day with performance oriented cost saving approach.

## CONTACT

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## LANGUAGES

- English
- Malayalam (Mother Tongue)
- Hindi (Basic)
- Tamil (Basic)

## SKILLS

- Teamwork & Collaboration
- Leadership & Initiative
- Problem Solving
- Strategic Thinking
- Communication Skills
- Time Management
- Project Coordination
- Adaptability & Learning Agility
- Client Relationship Management
- Decision Making Under Pressure
- Automation Workflow
- Performance Marketing
- Analytics-Driven Decision Making
- Continuous Process Optimization